



RIDGEFIELD CHRISTIAN SCHOOL

ADVERTISER PROGRAM

RCS offers a dynamic way to get your message out in front of our community, parents, and fans using our digital screen table in the Warrior Gym. With a growing number of home athletic events every year on our campus, this new display is a powerful and engaging way to help you reach a wide audience.

As a supporter of Warrior Athletics, your business, church, or organization can sponsor RCS for a full season, a single game (or 2), concessions, or even select specialty sponsorships within the game itself. Featuring high-quality, eye-catching digital ads on the 10' wide LED screen in different styles and sizes, there's an option for every budget.



Pro LED 10' digital scorers' table from Sideline Interactive



ADVERTISER PROGRAM

WARRIORS ATHLETICS

<p>DIGITAL AD PACKAGE \$400 and up</p>	<p>Regular – 2/3 width of table (6.5'). Appears alongside school logo or other information/graphics, but never with another sponsor's ad Large – full width of screen (10')</p> <p>Static ads include an image, company logo, & basic information: slogan, phone, website Video ads capture attention with moving background, animated logo, or full commercial video</p> <p>Regular static – \$400 / season Large static – \$500 / season Video ad – \$1000 / season</p>			
<p>SINGLE GAMEDAY \$225</p>	<ul style="list-style-type: none"> ▶ Digital ad package, Large static for selected gameday (Video ad may be used if provided by sponsor) ▶ One live PA acknowledgement during both junior/senior high game ▶ Tickets and concession food for 4 persons to one (1) home game ▶ Promotions Opportunity to provide handouts, flyers, coupons, giveaways, etc <p style="writing-mode: vertical-rl; transform: rotate(180deg);">2 PER GAME</p>			
<p>GREEN PACKAGE \$1600</p>	<ul style="list-style-type: none"> ▶ Digital ad package, Large ▶ Vinyl wall banner on gym wall for duration of season. School will design / print. Banner will contain name, logo, slogan, number, website, one graphic element, and "Proud Supporter of RCS" ▶ 12 free tickets to home games + 10% Concessions discount card ▶ Industry exclusive - be the only sponsor of your kind in this level; no competitor <p style="writing-mode: vertical-rl; transform: rotate(180deg);">4 PER SEASON</p>			
<p>GOLD PACKAGE \$2200</p>	<ul style="list-style-type: none"> ▶ Digital ad package, Large ▶ Vinyl wall banner on gym wall for duration of season. School will design / print. ▶ Lineup sponsor live read: "Our lineups are brought to you by Company Name, a proud season sponsor of Warriors Athletics." ▶ 4 season passes to all home games + 15% Concessions discount card <p style="writing-mode: vertical-rl; transform: rotate(180deg);">1 PER SEASON</p>			
<p>FREE THROWS \$400</p>	<p>3-POINTER \$700</p>	<p>TIME OUTS \$700</p>	<p>CONCESSIONS \$800</p>	<p>SHOUT OUTS \$30</p>
<p>On home free throws, animation graphic includes company name & logo. Industry exclusivity.</p> <p><i>5 game days on rotating basis; 3 total sponsors</i></p>	<p>On a home 3-pointer, celebratory animation graphic includes company name & logo</p> <p><i>Single sponsor for the entire season</i></p>	<p>20-second video ad <i>with audio</i> to be played during full timeout in basketball games. Ad will be played at least 1 time per game (29 total games at home)</p> <p><i>4 available</i></p>	<p>Sponsor sign in concessions Branded digital promo ad for concessions (4 x game) PA live read: "Thanks to our Concessions sponsor, Company Name, for supporting Warrior Athletics."</p> <p><i>Exclusive for season</i></p>	<p>Great for honoring athlete or student, anniversary or birthday, highlight upcoming events for church/organization, or other community messages. Regular static ad, includes photo or custom message.</p> <p><i>Per game</i></p>

DIGITAL ADS

- ▶ Ads display on our 10' Pro LED scoring table, the same information and video display system used by collegiate and professional arenas
- ▶ Ads display for 12-15 seconds at least 10 times per event.
- ▶ An "event" is a single home volleyball or basketball game played in our gym, including pre-game warmups and halftime. Typically there are 2 events per jr/sr high game day with 23 scheduled home game days for JH/SH girls volleyball, JH girls basketball, and JH/SH boys basketball. That's nearly 50 events! As an added bonus, ads will also run at many elementary basketball games in the spring (minimum of 10 events).
- ▶ Display instances - 500+ displays of your digital ad during Warrior gym events

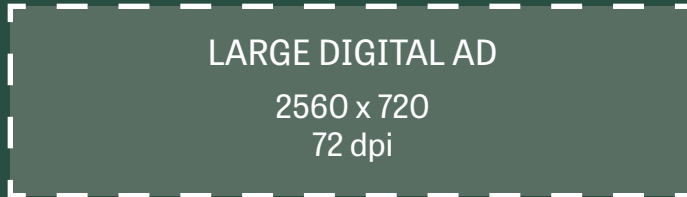
Contact us at media@ridgfieldchristian.org to reserve your advertising slot. We reserve the right to reject any ad or display content that would conflict with our mission or ethos and code of conduct statements or that would otherwise violate our community standards and values.



ADVERTISER PROGRAM

WARRIORS ATHLETICS

DESIGN SPECIFICATIONS



720 px

2560 px



720 px

1720 px

Logos or photos should be sent in either vector format or high resolution images (JPG, PNG, TIFF). Final artwork provided by client can be in PDF or JPG format. Send all artwork and files to media@ridgefieldchristian.org. Include company name in subject line.

As a non-profit, RCS technical provides "sponsorship" opportunities, according to IRS guidelines. This is necessary for us to not have to pay income taxes on commercial advertising revenue. Per these guidelines, sponsor ads must not promote a specific product, service, or targeted customer response. For example, offering discounts, promoting a sale, or mentioning a specific products or item.

Ads can include a company's logo, tag line or motto, contact information, general purpose/mission, as well general images.

Sponsor ads often also include wording such as "We'd like to thank our sponsor..." or "Sponsored by..." or "Brought to you by..."



SPONSORSHIP AGREEMENT

WARRIORS ADVERTISER PROGRAM

Company Name _____
Representative _____
Business Address _____
City, State _____ Zip _____
Business Phone _____ Email _____
Company website _____

SELECT SPONSORSHIP LEVEL

- GOLD PACKAGE (\$2200) - Digital Ad (Large); vinyl wall banner, Lineup sponsor live read, 4 Season Passes
- GREEN PACKAGE (\$1600) - Digital Ad (Large); vinyl wall banner, 12 tickets+Concession card; industry exclusive
- SINGLE GAMEDAY (\$225) - Digital Ad (Large); PA live read, 4 tickets+concessions; promo materials opportunity
- DIGITAL AD PACKAGE (\$400-\$100) - company logo, slogan, website, phone, photo/image/video
 - Large - full 10' width Static - \$500 Video - \$1000
 - Regular - 6.5' width Static - \$400
- TIMEOUT SPONSOR (\$700) - 20 second ad with audio played during full timeouts; 1 per game
- 3-POINT SPONSOR (\$700) - celebratory animation with company name and logo on made home 3-pointers
- FREE THROW SPONSOR (\$400) - animation with company name and logo on home free throw attempts
- CONCESSIONS SPONSOR (\$800) - branded digital promo ad; PA Live Read during games

AD DESIGN

- RCS to design artwork/ads:** client must provide logo/graphic files in either vector or high-resolution PNG format
- Client to provide finished artwork/ads:** client must provide PDF or JPG files per design guidelines.

PAYMENT AND BILLING

RCS will provide a separate invoice to the email listed above. Payments may be made via check or electronically.

TERMS AND PERIOD

This sponsorship agreement is for the 2023-2024 basketball season, beginning August 21, 2023, and concluding at the last home basketball game of this season. Agreements will *not* automatically renew, though Client will have priority for renewals for the following season. RCS will later contact the client about sponsorship opportunities for 2024-2025.

Company _____ Date _____
School _____ Date _____